



**MW Windows & Patio Doors**  
433 N. Main Street  
Rocky Mount, VA 24151  
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WINDOWS & DOORS

## COMPANY BACKGROUNDER

MW Windows & Doors, a brand of MW Manufacturers Inc., with corporate headquarters in Rocky Mount, Va., is a leading manufacturer of window and door products for the residential construction industry. Founded in 1939, MW was one of the first window companies in the country to build a window and frame together as a single unit ready for installation into a rough opening. During World War II, MW interrupted its window operation to manufacture ammunition boxes for the war effort. Soon after the war ended, MW resumed its window manufacturing.

In the 1970s, a devastating fire swept through the Rocky Mount facility, badly damaging the plant. Despite this setback, the company did not miss one day of production. That commitment to customers and superior service continues to be the cornerstone of MW today.

In 1997, MW expanded its window and patio door offering to include vinyl windows and vinyl patio doors with the launch of the TwinSeal<sup>®</sup> brand, followed in 1999 by its acquisition of Lineal Technologies, Roanoke, Va., a vinyl extrusion manufacturer, and Patriot Manufacturing Co., Hammonton, N.J. Lineal Technologies was a vinyl extrusion manufacturer and Patriot was a regional vinyl window manufacturer. Today, as part of Ply Gem's New Construction Window Group along with Alenco, MW offers a complete line of wood, vinyl, wood-clad and aluminum windows and patio doors.

Currently, window and patio door distribution occurs east of the Mississippi River with products sold through wholesale distributors, pro lumberyards and the home center channel. In addition to Rocky Mount, the company has operations in Fayetteville, N.C., Tupelo, Miss. and Hammonton, N.J. The company has over 2,000 employees and almost 700,000 square feet of combined manufacturing and distribution space. With a strong market share in the eastern United States, MW is currently reviewing plans to expand its national footprint by bringing its offering and award-winning customer service into the western United States.

MW prides itself on employee loyalty and community involvement. With low turnover, it is not uncommon to find four generations of one family all employed at MW at a given time. For decades, MW has been a staunch supporter of the United Way in the communities in which it has facilities. In addition, the company supports Habitat for Humanity and is a member of the National Association of Home Builders (NAHB) and the Window and Door Manufacturers Association (WDMA).

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MW is owned by Ply Gem Industries, Inc., headquartered in Kearney, Mo. Ply Gem manufactures and distributes a range of exterior building products for use in the residential new construction, do-it-yourself and professional renovation markets. Principal products include vinyl siding, windows, patio doors, fencing, railing, decking and accessories marketed under MW, Variform, Great Lakes, Alenco, Napco, Kroy and CWD brand names.

### **It All Starts With Selection, Service and Value**

“Going the extra mile” has long been a commonly held attitude for MW Windows & Doors and we pride ourselves on our Selection, Service and Value.

- **Selection:** MW offers a comprehensive line of vinyl, wood, wood-clad, composite, impact and aluminum windows and patio doors. Whether it’s material, size, shape, options, code performance or price point, MW has a window and patio door option to fit every specific market need.
- **Service:** For more than 60 years, MW has provided customers with the best service possible. Experienced and knowledgeable sales representatives and a dedicated service team assist with orders from quote to delivery and post sale. These services work to enhance the bottom line for builders and remodelers and make for a stress-free experience for homeowners, providing peace of mind for customers, knowing they won’t every have to worry about windows holding up projects. In fact, in the 2006 J.D. Power and Associates’ Residential Window and Patio Door Remodeler Satisfaction Study, Ply Gem/MW placed among the top 10 window and patio door manufacturers in the country.
- **Value:** MW understands that the definition of Value is unique to each of its customers. MW takes the time to understand its customers’ business, their objectives and their local markets. MW applies this knowledge by working directly with customers to develop the best window and door solutions to maximize Value for them and their customers.

As part of MW’s commitment to Selection, Service and Value, it’s easy for dealers, builders and homeowners to contact MW’s Field Service Department via toll-free telephone or fax numbers, or by e-mail. Soon after a call comes in, an expert Field Service Coordinator makes contact by telephone to acknowledge receipt of the information, gather necessary fact, and then determine and implement corrective action.

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